WAYCROSS magazine

SPOTLIGHTING WAYCROSS & WARE COUNTY SINCE 2004

2027 MEDIA KIT

Advertising rates & sponsorships

5,000	100+	2,000+	4	FREE
COPIES EVERY ISSUE	PICKUP LOCATIONS	FACEBOOK FOLLOWERS	ISSUES A YEAR	IN PRINT & ONLINE

Lock in 2026 prices for all of 2027

Book at least 4 issues by January 15, 2027 and pay this year's price per issue all year.

SAVE UP TO 10% ON EVERY ISSUE

PRINT ADS

All full color · every price is per issue

Full Page

9.75" × 7.25"
Full bleed 11.25" × 8.75"

$850 PER ISSUE

Lock-in **$770** /issue

Website feature +$75

MOST POPULAR

Half Page

4.64" × 7.25"
horizontal

$630 PER ISSUE

Lock-in **$570** /issue

Website feature +$55

Quarter Page

4.64" × 3.54"
portrait

$380 PER ISSUE

Lock-in **$340** /issue

Website feature +$35

Eighth Page

2.23" × 3.54"
horizontal

$210 PER ISSUE

Lock-in **$190** /issue

Website feature +$25

Prime spots: inside front or inside back cover, add $125 per issue ($100 with lock-in). **Artwork:** 300 DPI, CMYK, .TIF or .PDF. Need an ad designed? Just ask. **Bonus:** regular advertisers get their logo and link on waycrossmagazine.com and their ad shared on our Facebook page.

SPONSORSHIPS

One sponsor each · 4-issue commitment

Ware County Sports, presented by your business

$600 per issue · $2,400 a year

Your "Presented by" banner across the top of all 6 sports pages (3 full spreads) every issue, plus your name on every sports photo post on Facebook.

Around Ware County events

$375 per issue

Your logo on the events pages with "brought to you by" your business, plus your name on event posts.

Waycross Memories

$215 per issue

Your name on a monthly Facebook throwback from our archives, plus an eighth-page ad each issue.

Business Spotlight

single issue, no commitment

$695 per issue

A full-page story about your business with photos, written by us and shared on Facebook. Ideal for new openings and anniversaries.

WHY ADVERTISE

- **Free publication, so more people pick it up,** read it and take it with them
- **100+ locations** across Ware County: businesses, schools, offices and hotels
- **Read online too,** every issue free with extra photos
- **Ware County sports** coverage that families save and share
- **Shared on Facebook** with 2,000+ local followers
- **Trusted since 2004,** local through and through

> ***Thank you for keeping the Waycross Magazine going!***
> **Alison Herrin**, owner of The Speech Clinic
>
> Advertising since 2008 and finding it a great benefit.

Call today, let's chat!

2027 ISSUES	Issue 50 · February	Issue 51 · May	Issue 52 · August	Issue 53 · November
	Ad deadline Jan 15	Spring	Summer	Fall & holidays

Reserve your space

912.281.0018
derek@servacreative.com
waycrossmagazine.com

Derek Harrison, Publisher
Waycross Magazine · Serva Creative
Member, Waycross-Ware County Chamber of Commerce